

“Do We Have As Much Sense As A Goose?”

When you see geese flying along in a “V” formation, you might be interested in knowing what scientists have discovered about why they fly that way. It has been learned that as each bird flaps its wings, it creates uplift for the bird immediately following. By flying in a “V” formation, the whole flock adds at least 17 percent greater flying range than if each bird flew on its own.

Basic Truth # 1: People who share a common direction and sense of community can get where they are going quicker and easier because they are traveling on the thrust of one another.

Whenever a goose falls out of formation, it suddenly feels the drag and resistance of trying to go it alone and quickly gets back into formation to take advantage of the lifting power of the bird immediately in front.

Basic Truth # 2: If we have as much sense as a goose, we will stay in formation with those who are headed the same way we are.

When the lead goose gets tired, he rotates back in the formation and another goose flies point.

Basic Truth # 3: It pays to take turns doing hard jobs – with people or with geese flying north.

The geese honk from behind to encourage those up front to keep up their speed.

Basic Truth # 4: We need to be careful what we say when we honk from behind.

Finally, when a goose gets sick or is wounded and falls out, two geese fall out of formation and follow him down to help and protect him. They stay with him until he is either able to fly or until he is dead, and they launch out on their own or with another formation to catch up with their group.

Final Truth: If we have the sense of a goose, we will stand by each other like that.



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The “geese in flight” logo above has been created as our organizational banner as a constant reminder that working together is a simple concept yet not easy to achieve!